

Rohit K Jangir

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bananaa.design ; Innovaccer

Dubai, UAE

I am an outcome-focused product designer with over 7 years of experience.

I thrive in high-impact environments and ambitious teams with great culture. So far, I've designed mobile and web products for enterprises and startups operating in multiple industries, some of which have been featured in TechCrunch, Gartner, Forbes, YourStory, TOI, et al.

Skills & Tools

Product and UX Design, UI and Interaction Design, Product and Design Strategy, Design Thinking, Design Systems, Cross-Functional Collaboration, Stakeholder Management, Team Management, Jobs-To-Be-Done, User Testing, Figma, Miro, ChatGPT.

Education

B.Sc. in Video Game Development · Bharathiar University · 2017

Professional Experience

Innovaccer · Lead Product Designer · Nov 2021 - Present

Leading a team of 3 designers focused on DAP (Innovaccer's in-house data platform).

Led the redesign for DAP, resulting in a reduction of time-to-activate customer data by ~50% (from 405 days to 193 days).

Shipped Developer Platform and successfully onboarded 4 developers who created 10 healthcare-focused apps.

Jupiter · Senior Product Designer · May 2021 - Nov 2021

Shipped and scaled the onboarding and payment experiences from 0 to 300K users.

Refactored and simplified user journeys, resulting in a reduction of user drop-offs by 13%.

Ola · Senior Product Designer · Nov 2020 - May 2021

Orchestrated a photoshoot for select food categories, enhancing the user journey by focusing on product imagery.

Innovaccer · Product Designer · May 2020 - Nov 2020

Shipped a clinic management app to capture telehealth market during the early days of the pandemic.

Created UI frameworks for the design system (Masala DS) which was adopted by 4 product teams.

Times Internet · Product Designer · Aug 2018 - May 2020

Shipped and scaled CricPlay to 1M+ monthly users.

Shipped Star Contest, Challenger League, and other cricket draft formats which increased ad revenue by 37%.

Wonderslate · Product Designer · Aug 2017 - Aug 2018

Shipped the core e-learning platform which powered all the white-labelled apps, marking the company's first \$ inflow.

Multiple Organisations · Intern · Aug 2016 - Aug 2017